**Footnote x Counterpoints Prize**

**Book Proposal Guidelines for Authors**

**Key Information**

* Provisional book title
* Provisional word count
* Provisional completion date
* A single-sentence summary of the book that captures its core argument and appeal
* Has any of the work been published before? If so, please give details
* Have you submitted the book to any other publishers?
* A brief description of your background and what makes you qualified to write this book

**Synopsis**

* Briefly describe your proposed book – what is it about?
* How is it original?
* What will its main objective or argument be?
* Please include a short chapter-by-chapter synopsis of your book’s planned contents – a provisional table of contents is also useful

**Readership and Marketing**

As the author, you have valuable insight into the readership and markets for your book. Please provide as much detail as possible about the prospective primary markets for your book

* For whom is the book intended? Please describe the readership at which your proposed book is aimed
* Which section would you envision it sitting in a bookshop? (eg. History, Politics, Memoir etc)
* What existing books compete with (or complement) this one and how will this book differ from the competition?
* Please suggest three features that make your book unique. Why would readers choose your book over the ones listed above?
* How might you as the author be able to help promote and spread awareness of the book?

**Additional Information**

* + Is there any additional information you would like to provide?